



RED EYE ENTERTAINMENT

RED EYE MUSIC FESTIVAL

2025 SPONSORSHIP PACKAGE AND DETAILS



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2025 RED EYE MUSIC FESTIVAL SPONSORSHIP PACKAGE

	TITLE \$40K	PRESENTING \$30K	FOUNDING \$20K	HERITAGE \$10K	COMMUNITY \$5K	FRIENDS \$2,500	SMALL BIZ \$1000
Opportunity to activate brand ambassadors and/or employee volunteers wearing company branded apparel	X	X	X	X			
Exhibitor space for sponsor branded tent on-site to be used for collateral distribution, special offers, audience engagement, and promotional branded merchandise	10X20	10X20	10X10	10X10	10X10	10X10	10X10
VIP suite life backstage access passes	10	8	6	4	2		
BRAND PROFILE + PRE-EVENT/ONSITE VISIBILITY Event title sponsor naming right	X						
Brand exclusivity at the event with first right of refusal participation in 2024 event	X	X					
Opportunity to address the audience on main stage during the event	X	X					
Multiple stage mentions and scheduled PA announcement on-site throughout event	X	X	X				



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Opportunity to access all REMF social media channels to distribute company branded campaign trailers and digital announcements leading up to event	X	X	X				
Company brand to appear prominently on all REMF digital print, exclusive live PR interviews, and broadcast marketing campaigns throughout media partners.	X	X	X	X			
Use of official event photographs	X	X	X	X			
Brand to appear prominently at venue (including exterior/interior signage, media tent, official event apparel, volunteer and general public apparel, and directional signage)	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Weekly social media and email blasts via media partner and REMF database	X	X	X	X	X	X	X
VALUE-ADDED MARKETING EXTENSIONS First right of refusal for the annual 2024 Red Eye Music Festival	X	X					
Opportunity to participate in all scheduled live interviews promoting participation in event	X	X					
Brand inclusion in all PR materials in all press releases/radio announcements	X	X	X	X			



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Company brand to appear prominently at signature REMF kick-off events	X	X	X	X			
Rights to use name/ logos, and other intellectual property in sponsor branding and promotions	X	X	X	X	X		
Sponsor logo and link to website to appear on REMF website for 12 months	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
PERSONALIZED ACCOUNT MANAGEMENT Opportunity to customize sponsorship entitlements within venue compliance	X	X	X	X			
Access to dedicated relationship manager to work with your brand and develop the best possible program from the outset of sponsorship	X	X	X	X	X	X	X
Professional team to oversee implementation with your brand for all sponsorship entitlements	X	X	X	X	X	X	X



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www.RedEyeMusicFestival.com | REMF@gmail.com

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SPONSORSHIP FORM

CONTACT NAME: _____

ORGANIZATION / COMPANY NAME: _____

ADDRESS: _____ SUITE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY PHONE NUMBER: _____

FAX NUMBER: _____ DIRECT LINE: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL CHOSEN: *Please check one*

- Title Sponsorship
- Presenting Sponsorship
- Founding Sponsorship
- Heritage Sponsorship
- Community Sponsorship
- Friends Sponsorship
- Small Business Sponsorship



PAYMENT INFORMATION: *Please check one*

- CASH
- CREDIT CARD
- PAYPAL
- CHECK (Please make all checks payable to: RED EYE MUSIC FESTIVAL)
- CASHIER'S CHECK (Please make cashier's check payable to: RED EYE MUSIC FESTIVAL)

NAME ON CARD: _____ CREDIT CARD NUMBER: _____

EXPIRATION DATE OF CARD: _____ ZIP CODE OF CARD: _____

AUTHORIZED AMOUNT: _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE: _____ DATE: _____